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Present Hive5 clearly.

A practical guide to names, logos, colours and imagery for affiliate campaigns.

Use the original logo

Use the supplied SVG for websites and layouts. Scale it proportionally; do not stretch, crop, redraw or change its colours. Keep the symbol and wordmark together. Use a clear, uncluttered background.



Original website logo

Keep the width-to-height ratio at 4.286:1

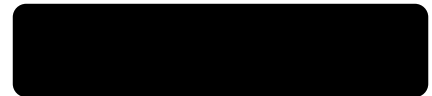
Use the website colour palette



Primary pink
#D327FB



Logo accent
#E26FFF



Black
#000000

Name the product accurately

Write **Hive5** in body copy. Describe it as a loan investment marketplace. Investors acquire contractual claim rights linked to loans. Avoid descriptions that imply a savings account, bank deposit or guaranteed investment.

Make the relationship clear

Present your channel as an independent affiliate. Use your own identity and place an affiliate disclosure near the first promotional link.

Website logo and colour reference: hive5.com

Product terminology: [Hive5 Transparency Hub](#)

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Choose useful visuals.

Show the product and explain the experience without inventing evidence.

Screenshots and customer images

- Use current Hive5 screens when explaining the interface. Remove names, email addresses, account IDs and personal financial information unless their use is authorised.
- Use customer photographs and quotations only within the permission provided. Do not present an illustration as a real investor portrait or a mock-up as a real account.
- Keep the screen legible at the final size. Pair a rate or benefit with its term, date and relevant risk information.

A practical campaign asset set

Alongside this guide, request or prepare the following files for the selected channels. Only the original website SVG is included with this starter pack.

Asset	Recommended delivery
Logo	Original SVG; transparent PNG if needed
Social or newsletter image	1200 × 628 px, with readable disclosure
Square social image	1080 × 1080 px
Vertical story	1080 × 1920 px
Display banners	300 × 250, 728 × 90 and 160 × 600 px
Product screen	Current screenshot with private details removed

Before a campaign goes live

Use your assigned affiliate tracking link. Check the destination, displayed rates and product availability, and the network rules for the channel. Keep the final image, copy and publication date with your campaign record.

[Hive5 media page](#)
[Hive5 affiliate programme overview](#)